

White Heron Minutes, November 8, 2018  
Yale Club, NYC  
9:10 AM: Call to order.

In attendance: Michael Kopko, Lynne Bolton All board members except Maureen Fennessy Bousa and those on the phone

On Phone: Bob Doran, Schuyler Tilney

Chair Scricco had no chair report

Artistic director's report:

Lynne provided an overview of what was, by any measure, a successful 2018 season, touching on each play and delivering the highlights for each show.

She touched on plans for the 2019 season. The most important of which was the decision to not run in rep in 2019, which will save money and complexity over having to house two casts simultaneously.

Other items discussed:

Opening the second week of June to expend the season a bit. Our Long Wharf collaboration will occur when the film festival is on.

Several shows were mentioned as in contention for the 2019 season including The Hound of the Baskervilles, Fireflies and a potential musical production/collaboration with the Public Theater.

A Nantucket Christmas Carol was announced as the holiday production.

Additional subjects touched on: Stand-up comedy to return in 2019, the opportunity to provide more fundraising at the February event, and a resolution of the Kasey Foster mediation and settlement.

The Executive Director's report:

The new web portal was discussed with strong support expressed by all.

The new Marketing Director, Barbara Gookin was announced to the board.

The need to hire a development director was discussed. With one candidate being offered as a short-term solution. One board member wondered if there was a pro bono solution.

New office manager announced. Gaby DeParis.

Changes to the education program were discussed with the result being that the new program will cost less to run.

The Jay Craven filmmaking project which will rent space with the theater in the offseason was discussed.

Treasurer's Report:

New financial reports were distributed and praise was offered to Lauri Altman Posner and Michael Kopko for all their work to bring our bookkeeping and accounting forward. This will help us to both understand where expenses are coming from and forecast with more accuracy.

A new salary structure was discussed with increases being provided to both the Executive Director and the Artistic Director, both of whom have been working at below-market rates since the theater was re-founded.

Budget versus actual documents discussed.

A new P+L was distributed and discussed.

The budget for 2019 was discussed along with the ramification for fundraising.

Capital Campaign discussed

Many thanks to Lauri Altman Posner for her drive and passion in the financial area.

Marketing Report:

Several topics were mentioned in the marketing committee report. Corporate sponsorships, attracting the summer community, attracting the Nantucket community, alliances with hotels and inns, existing marketing materials and the need for people to plan their summers.

Development committee report:

Funding for the Nantucket Christmas Carol was discussed.

Governance report:

Board members whose terms end in 2021 were voted in:

Lynne Bolton

Anne Marie Bratton

Robin Hammer

Sally Horchow

Ivy Scricco

Melissa Hale Woodman

Marcus Dean Fuller and Schuyler Tilney's resignations from the board was accepted with thanks for their service to the organization.

Maureen Fennessy Bousa was announced as the new Board Chair. Voted in unanimously.

Laurie Altman Posner was voted in as vice chair

Grant Sanders was voted in as Secretary

Membership and chairs of various committees were discussed and agreed upon, details in the Governance Committee's Chair's report.

Future meeting dates to be announced.

Potential gala date announced: Friday, July 26th.

Adjournment 1:30 PM.